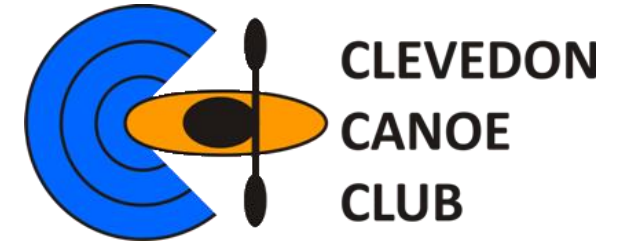


CLEVEDON CANOE CLUB
DEVELOPMENT PLAN



Item	Description	Measurement	Target completion	Responsibility
1.	<p>Coaches</p> <ul style="list-style-type: none"> • Provide training to achieve Paddlesport Instructor status • Provide training to achieve Coach status 	Establish validity of applicants or interested parties, develop skills.	Annual	Training coordinator
2.	<p>Social/Media</p> <ul style="list-style-type: none"> • Provide social events outside of paddling activities • Provide feedback on activities to local newspapers/publications/schools/places of activity 	2 per year Monthly	Annual Monthly	Social organiser Secretary
3.	<p>Clubhouse and facilities</p> <ul style="list-style-type: none"> • Improve shore side facilities – Separate changing rooms, showers and wash down facilities. Segregated storage areas. External signage. 	New/improved facilities	2020	Chairperson Committee

4.	Membership <ul style="list-style-type: none"> • Maintain a minimum number of members • Attract new members • Increase level of active members 	125 No 10% of base total 50%	Annual Annual Annual	Committee
5.	Certification <ul style="list-style-type: none"> • Achieve Paddle Start, Discover, Explore awards • Achieve Personal Performance award (discipline specific) 	20 No members achieve an award	Annual	Training coordinator
6.	Trips/events <ul style="list-style-type: none"> • Old 2* and below events • Old 2* and above events 	8 per year 4 per year	Quarterly review, Annual	Trip coordinator